





Markets are Earned, not Entered.

Sasha's Signature Services convenes the right partners around the right market opportunities, moving products, services, and structural initiatives from first conversation to market-ready execution.

The opportunity is understood before the strategy takes form. The business case is built before buy-in is sought. The approach is shaped around the market. And Sasha's support doesn't clock out the moment your objectives are realized.

Every engagement gives you direct access to Sasha, with no layer of intermediaries. Every conversation, decision, and deliverable follows a single line of accountability.

Services

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Private Hospitality Advisory

Anchors a two-way commercial engine directly within a provider's existing private-client ecosystem.

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Private Market Advisory

Establishes the commercial foothold and demand generation required to precede successful cross-border market entry.

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Public-Private Advisory

Aligns public priorities to commercial opportunities before setting agendas or seeking institutional participation.

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IT'S TIME TO BRING SASHA IN...

- | | | | | | |
|-------------|--|-------------|---|-------------|--|
| When | a cross-border opportunity has clear institutional interest, but lacks a viable, legally compliant route into the target market. | When | sustainable demand, localized relationships, or operational in-market representation must be established prior to capital entry. | When | a public-sector priority must be rapidly translated into an investable, commercially credible enterprise opportunity. |
| When | a private-client ecosystem requires more sophisticated hospitality programming and higher asset value conversion. | When | divergent stakeholder interests must be aligned under a unified governance structure before an initiative can move into live execution. | When | an established business is ready for global expansion, but the next territory cannot be responsibly approached as a replica of the last. |



SPIRITS COLLECTIVE

A market development initiative of Stirring up Hospitality, Spirits Collective optimizes how American craft spirits enter foreign territories, scale placement, drive consumer pull-through, and secure sustained demand across global markets.

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BLENDED BLACK CAPITAL INITIATIVE

As the foundational pillar of Tailored by Sasha's Institute for Strategic Futures, the Blended Black Capital Initiative (BBCI) structures and operationalizes the economic and geopolitical bridge between Black capital markets and African development.

[Learn More](#)

Partnerships

Sasha works directly with select partners whose distinct capabilities can be combined with her own to solve market friction, open premium commercial pathways, strengthen industry infrastructure, and create market opportunities that would not exist independently.

Each relationship is structured around an equitable, clear value exchange. Sasha brings commercial judgment, cross-border market development expertise, localized execution, and the ability to convene the precise human capital and resources an opportunity requires. Partners bring complementary industry expertise, proprietary access, distribution networks, infrastructure, or decision-making authority.

Together, these collective assets are deployed to enter new territories, launch market-disrupting offerings, activate private-client ecosystems, or advance shared institutional initiatives.

We do not collaborate for visibility. We build viable commercial pathways designed to generate, capture, and sustain long-term enterprise value.



Partnership with Sasha is reciprocal and hands-on. Every relationship begins with a clear answer to a single question: Can we create more value together than either of us could independently?



Sasha
TABRESE JONES

Sasha's commercial perspective has been forged by more than 18 years of rigorous work spanning the public and private sectors.

In the public sector, she has structured acquisition strategy, investment promotion, and cross-border trade facilitation. In the private sector, she has navigated OpCo frameworks, managed multi-unit corporate restaurant operations, led complex regulatory compliance, and driven international market expansion.

Her portfolio has placed her alongside diplomats, ambassadors, foreign ministers, federal contracting officers, and private enterprise leaders. Across these diverse institutional environments, she has mastered how relationships are built, competing interests are aligned, critical decisions are influenced, and ideas move from raw conversation into scaled commercial action.

Now based in Provence-Alpes-Côte d'Azur, Sasha applies this cross-sector expertise to engineer high-value commercial channels between France and the United States. Her affinity for global transit reflects the same observational discipline that informs her strategic methodology: a close study of the social, economic, and cultural dynamics that dictate how people live, lead, decide, and transact.

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A woman with dark, wavy hair is sitting on a light-colored couch. She is looking directly at the camera with a slight smile. The background is a warm, dimly lit room with several lamps and decorative items, creating a cozy atmosphere. A semi-transparent dark red box is overlaid on the lower half of the image, containing white text.

Venture architect
ready to partner on the
ideas, products, & services
through which we advance human connection.



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Schedule our First Conversation

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