



# Sasha Tabrese Jones

Advisory Intervention | Where purpose, people, and potential are validated before capital commits.

www.tailoredbysasha.info



## CAPABILITIES STATEMENT

Sasha's Signature Service Suite (SIV) is a woman- and minority-owned sole proprietorship and micro-entrepreneurial advisory practice owned and operated by Sasha Tabrese Jones.

SIV specializes in upstream advisory, multi-party engagement, and pre-procurement structuring within regulated and compliance-driven ecosystems, convening U.S. federal agencies, international missions to the United States, delegations, and sovereign institutional stakeholders. The practice draws on over eighteen (18) years of experience across multi-sector economic development, international trade, and public-private coordination in Washington, DC and Los Angeles, California.

At the intersection of trade, diplomacy, and commercial execution, SIV structures the conditions that enable opportunities to move from alignment to outcome.

## DIFFERENTIATORS

### Integrated Advisory and Execution Readiness

SIV operates as a single-point advisory structure integrating convening strategy and pre-procurement execution. The work focuses on connecting opportunities to purpose, people, and place, reducing reliance on multiple vendors across early-stage planning, coordination, and deal structuring while improving project readiness.

### Deal Advancement and Multi-Party Coordination

SIV advances complex, multi-party initiatives toward decision and closure. Engagements support opportunity advancement, pipeline acceleration, and the transition from early-stage concepts to execution-ready initiatives through structured sequencing and coordinated engagement.

### Public-Private Partnership and Institutional Cooperation

SIV supports private sector initiatives in engaging and navigating institutional environments, focused on improving access, strengthening cooperation, and enabling more effective coordination.

### Economic Positioning and Public Value Alignment

SIV supports early visibility into emerging opportunities and aligns them with broader economic and institutional priorities. Engagements help institutions understand how initiatives contribute to regional growth, support mission-driven objectives, and demonstrate measurable public value, including economic activity, capital deployment readiness, and long-term tax base expansion.

### Direct Principal Engagement

All work is delivered directly by the principal, ensuring continuity across advisory, coordination, and execution readiness phases. This reduces fragmentation, improves accountability, and minimizes delays associated with multi-vendor environments.

## PAST PERFORMANCE

### PUBLIC SECTOR



### DIPLOMACY & MULTILATERAL



### PRIVATE SECTOR



## CORE COMPETENCIES

- Convening Strategy & Execution
- Pre-Procurement Optimization
- Trade & Market Entry Structuring
- Investment Promotion & Capital Attraction
- Public-Private Partnership Development
- Opportunity Advancement & Pipeline Acceleration
- Multi-Party & Delegation Coordination

60% | Reduced procurement cycle timelines  
Improving contract margin performance

## COMPANY DATA

BUSINESS NAME	Sasha's Signature Service Suite
OWNER	Sasha Tabrese Jones
STRUCTURE	Sole Proprietorship / Micro-Entrepreneur
DESIGNATION	Woman- & Minority-Owned Small Business
OPERATING BASE	France   Washington, DC Network

SIV is not currently registered in SAM and does not hold a UEI. Engagements are conducted in advisory, pre-procurement, and institutional coordination capacities, or in collaboration with registered prime contractors where applicable.

## CLASSIFICATIONS

### INSEE / NAF

Region 93, Department 06  
Section M Professional, Scientific & Technical Activities  
70.22Z Business & Other Mgmt. Consultancy Activities

### NAICS

541611 Admin. Mgmt. and General Mgmt. Consulting Services  
541618 Other Management Consulting Services  
541613 Marketing Consulting Services

